



Job title: Product Design Intern

Location: Kitchener, or remote

Description of company: PriveHealth is a gamified and role-specific cybersecurity training platform designed for healthcare professionals. We are changing the way cybersecurity is traditionally taught by using a unique and proven behavior change methodology that instills confidence instead of fear to drive measurable behavior change.

<https://www.privehealth.ca/>

Responsibilities: This summer, we will be preparing for and executing three pilots with local healthcare organizations. As an intern, you'll have the opportunity to make a meaningful impact on our teams and product. It will be your responsibility to:

- Research into cybersecurity education to assist with the development of our product
- Write engaging content for the PriveHealth cybersecurity training product including training material, video scripts, storyboards
- Create a wide variety of content, including articles, infographics, and emails to support the company's business and marketing objectives
- Generate leads, understand customer needs, and meet that need with a successful product sale
- Conduct competitor analyses
- Perform other duties as assigned

Qualifications:

- A strong desire to learn and define an emerging function in a rapidly growing and dynamic startup environment
- Experience working independently with minimal oversight
- Ability to balance quality of work output with speed of delivery
- Ability to be flexible and agile, manage concurrent projects, and set priorities based on team needs
- Naturally curious and inquisitive
- Strong communications skills, along with the ability to be a self-motivated and forward-thinking
- Value open communication

Bonus skills:

- Experience with HTML and CSS
- Report and analysis of web analytic tools (Google analytics, SEO)
- Basic design skills
- Familiarity with or interest in the healthcare industry and cybersecurity practices



You will receive:

- Large amounts of responsibility and direct impact on our training product in a fast-paced environment
- An amazing team to support, guide, and mentor you
- If you are able to work in the Velocity Garage in Kitchener, you will be able to interact with other students and startups! <http://velocity.uwaterloo.ca/>

Additional details:

- Initial meet & greet will take place in the Velocity Garage in Kitchener at a time convenient for the student (transportation via GO bus will be paid for by PriveHealth)
- PriveHealth will not be supplying the intern with a computer. You are expected to provide your own computer, however, licenses for any software required for your work will be provided by PriveHealth
- Student must have access to a webcam if they are working remotely
- Work hours are flexible with the exception of team meetings (which happen Tuesdays at 13:00) and check-ins with your supervisor (to be scheduled)

I've applied, now what?

1. It will take us a few days to review your application. We're very excited to hear from you and learn about the skills that you can offer PriveHealth. Please do your best to position yourself well and convey your interest in our mission and the work that we do. The more effort you put in, the more of a response you are likely to get from us. We are committed to responding to each and every application that we receive, so you will hear back from us with next steps within a week of applying.
2. Next, we will conduct a 30-minute video interview with you. This will give us the opportunity to learn more about your background and interests, and also give you the opportunity to meet our team and evaluate us as a company. It's a good idea to look at our website ahead of the interview to familiarize yourself with our mission, product, and company values.
3. Finally, we'll discuss as a team to determine whether we're a good fit and get back to you within a week. Regardless of the decision, we will do our best to provide useful feedback. We encourage that you do the same for us as we're always looking to improve.

If you have any questions, contact us at julia@privehealth.ca and we will get back to you as soon as we can.

PriveHealth is committed to employment equity and encourages applications from all qualified candidates.

We're excited to meet you!