



## Marketing Intern

### **Job Overview:**

We are looking for a Marketing intern to apply successful marketing practices, contribute to our marketing strategies including our social media platforms/blog page, and take responsibility for data extraction/ETL in order to optimize advertising campaigns on Facebook.

We are looking for a creative individual, preferably with writing experience. You will not need any prior experience in WordPress/HTML. We will provide you with the training needed. You will be working with our team to develop captivating content for our blog page and social media platforms and as well as extract data to create Facebook advertisement posts.

Overall, you will gain hands-on experience, and will have acquired and utilized successful marketing skills. You will ultimately gain a wide understanding of marketing.

### **Responsibilities:**

- Researching for blog content using various social media platforms
- Write and proofread content which will be featured on the PropertySpark blog page
- Format various blogs and articles using WordPress/HTML
- Distribute blogs and articles on our social media platforms
- Extract data from MLS listings and other sources and import to Airtable
- Assist in optimizing digital ad campaigns on Facebook for clients